

# DESIGN, JUSTICE & ZERO WASTE: EXPLORING PATHWAYS TO A CIRCULAR ECONOMY MAY 8 & 9, 2018

**May 8, 2018**

**The New School University Center, 63 Fifth Avenue, New York, NY 10003**

**8:30am - 9:00am Coffee & Registration**

**9:00am - 9:15am Opening Remarks**

Ana Baptista, Tishman Environment and Design Center  
Ahmina Maxey, GAIA

**9:15am - 10:15am Opening Plenary: Designing a Just Circular Economy**

Moderated by Joel Towers, Parsons, The New School

Monica Wilson, GAIA  
Alison Mears, Parsons Healthy Materials Lab  
Melissa Miles, Ironbound Community Corp.  
Kate Daly, Closed Loop Partners  
Rama Chorpash, Parsons School of Constructed Environments

**10:30am - 11:30am Breakout Session 1**

**Session 1A: Circular Cities**

Clare Mifflin, Woven  
Faye Cristoforo, Post-Landfill Action Network  
Sandra Goldmark, FIXUP  
Nikole Bouchard, University of Wisconsin

**Session 1B: Product and Material Design**

Andrea Ruggiero, Parsons School of Constructed Environments  
Christina Cogdell, University of California, Davis  
Vincent Lai, Fixers Collective  
Doug Pecore, Sun and Sea Trading Company

**Session 1C: New Economies**

Paul Connett, American Environmental Health Studies Project  
Wendy Fok, Parsons School of Design Strategies  
Joseph Ferrara, Resonance

**11:30am - 12:15pm Lunch Break**

**12:30pm - 1:30pm Keynote: Annie Leonard, Greenpeace USA**

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## 2:00pm - 3:00pm **Breakout Session 2**

### Session 2A: Break Free from Plastics

Ahmina Maxey, GAIA  
Amy Goldsmith, Clean Water Action  
Joonas Kyostilia, Pulpmade  
Taylor Morton, WE ACT

### Session 2B: Industrial and Building Materials

Efe Kutuk, Kean University  
Anne Nicklin, Reuse Studio

### Session 2C: Waste and Energy Systems

Juan Declat-Barreto, Union of Concerned Scientists  
Renee Crowley, NYC Compost Project  
Jeffrey Morris, Sound Resource Management Group

## 3:10pm - 4:10pm **Breakout Session 3**

### Session 3A: Global Supply Chain & Producer Responsibility

Kate O'Neill, University of California, Berkeley  
Tiffany Broyles Yost, ARUP  
Arianne Engelberg, The New Denim Project

### Session 3B: Policy for the Circular Economy

Rachel Chaput, US EPA Region 2  
Priya Mulgaonkar, NYC Environmental Justice Alliance  
Nic Esposito, City of Philadelphia

### Session 3C: Recovery & Zero Waste Systems

Lena Greenberg, Cafeteria Culture  
Sandra Meola, NY/NJ Baykeeper  
Dior St. Hillaire, GreenFeen  
Meredith Danberg-Ficarelli, Common Ground Compost

## 4:30pm - 5:30pm **Closing Plenary: Getting to a Zero Waste World**

### Moderated by Timo Rissanen, Tishman Environment and Design Center

Omar Freilla, Green Workers Coop  
Lynn Hoffman, Eureka Recycling  
Paul Connett, Binghamton University  
Amanda Kaminsky, Building Product Ecosystems  
Elizabeth Balkan, DSNY

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**May 9, 2018**

**Alvin Johnson/J.M. Kaplan Hall, 66 West 12<sup>th</sup> Street, New York, NY 10011**

**9:00am - 10:00am Opening Discussion**

Introduction by Michelle DePass, Tishman Environment and Design Center  
Remarks by Mathy Stanislaus, World Resources Institute and World  
Economic Forum

**10:15am - 11:15am Breakout Session 4**

**Session 4A: Regional Waste Concerns and Opportunities**

Lisa Jordan, Drew University  
Raysa Martinez Kruger, Researcher  
Yu Nong Khew, Parsons School of Constructed Environments

**Session 4B: Eliminating Textile Waste**

Kate Black, FabScrap  
Jennifer Whitty, Space Between  
Carmen Gama, Eileen Fisher

**11:45am - 1:00pm Closing Plenary: Actions for Success!**

**Moderated by Raz Godelnick, Parsons School of Design Strategies**

Ron Gonen, Closed Loop Fund  
Lor Holmes, CERO  
Clare Miflin, Woven  
Priya Mulgaonkar, NYC Environmental Justice Alliance